

Institutional Pricing Information

CivicOS Labs

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Institutional Pricing Information

Proposed 2026 launch pricing for post-pilot curriculum products

The Florida Pilot Kit is free during the pilot period. Its purpose is to let educators, families, microschools, libraries, and school leaders evaluate the curriculum's format, standards alignment, implementation requirements, and classroom fit before adopting a longer paid curriculum product.

The prices below are proposed launch prices for the next CivicOS curriculum products. Final quotes may vary based on printed materials, LMS packaging, professional development, district requirements, term length, and support needs.

Product levels

Product	Scope	Status
Florida Pilot Kit	5 paired Teacher/Student lessons; approximately 5-6 hours of instruction; implementation packet; standards matrix; Google Classroom support	Free during pilot phase
Phase 2 nine-week module	Quarter-length module with expanded lessons, assessments, portfolio artifacts, and implementation support	Planned paid product
Phase 3 semester/full-year edition	Semester or full-year curriculum with full Teacher Edition, Student Edition/textbook, portfolio/workbook, assessments, rubrics, standards documentation, and implementation packet	Planned paid product

Proposed Phase 2 pricing

Buyer type	Proposed price
Family / homeschool digital license	\$149-\$249
Microschool / co-op license, up to 25 students	\$399-\$695/year
Single-teacher classroom license	\$299-\$495/year
School site license, up to 500 students	\$1,495-\$2,995/year
District license	\$4-\$8/student/year or \$5,000 annual minimum
LMS / Google Classroom implementation support add-on	\$500-\$1,500 one-time

Recommended launch anchors: **\$149 family, up to \$495 single-teacher classroom, \$1,995 school site.** These are post-pilot figures; the Florida Pilot Kit remains free during the pilot phase.

Proposed Phase 3 pricing

Buyer type	Proposed price
Family digital license	\$249-\$399/year
Family print + digital textbook bundle	\$349-\$499/year
Student textbook / workbook only	\$29-\$49 per student
Teacher Edition only	\$149-\$299
Single-teacher classroom digital license	\$695-\$950/year
Classroom print/digital pack for 30 students	\$1,250-\$1,950/year
School site license, up to 500 students	\$3,500-\$6,500/year
District license	\$6-\$12/student/year or \$7,500 annual minimum
SCORM / LMS package	\$2,500-\$7,500 setup plus annual license
White-label / commercial training use	quoted separately; typically \$10,000-\$25,000+ annually depending on scope

Recommended launch anchors: **approximately \$349 family digital, up to \$895 single-teacher classroom, \$39 per student workbook/text, \$4,995 school site.** These are post-pilot figures; final pricing may vary within the documented ranges based on format, support, term length, and implementation needs.

What is included in a school license

A standard school license should include:

- Teacher Edition
- Student Edition / student text
- student portfolio/workbook materials
- assessment package
- answer keys and rubrics
- standards alignment matrix
- Google Classroom upload package
- implementation readiness packet
- parent/guardian communication templates
- data privacy and accessibility documentation
- annual updates during the license term

Printed materials, professional development, custom LMS packaging, SCORM packaging, district-specific customization, and white-label rights are separate unless included in a written quote.

Referral credit policy

CivicOS may offer referral credits for introductions that lead to paid adoption. Referral credits must be disclosed, capped, and issued only where permitted by school, district, and state ethics rules.

Public employees should not personally accept referral compensation for purchases made by their school or district. Where a public-school referral is involved, any credit should go to the school, classroom, PTO, library/media center, or an approved scholarship/access fund rather than to the individual employee.

Suggested referral-credit structure:

Referral type	Suggested credit
Family or homeschool referral	10% account credit or \$25-\$50 curriculum credit
Microschool / co-op referral	10% first-year credit, capped at \$250
Private school referral	5%-10% first-year credit, capped at \$500
Public school / district referral	non-cash classroom/library credit or PD seat, never personal cash unless legal/ethics approval is documented
Consultant / channel partner	separate written partner agreement, typically 10%-20% commission depending on sales role

Notes for ESA families

The Pilot Kit is free during the pilot period, so reimbursement is not needed for the pilot materials themselves. Paid Phase 2 and Phase 3 products may support ESA review where the family's program rules allow curriculum purchases, but reimbursement eligibility is determined by the Scholarship Funding Organization or program reviewer, not by CivicOS Labs.

Families should keep:

- purchase receipt or invoice
- curriculum description
- standards alignment summary
- student portfolio artifacts
- lesson completion record
- any required program-specific documentation

Market basis

This pricing is based on a market scan of comparable public prices for digital literacy, AI literacy, civics, computer science, and standards-aligned curriculum products. Relevant public comparables include free sponsor-funded programs, teacher marketplace units, classroom coding plans around \$350/year, full course licenses around \$700-\$950/year, school licenses in the low thousands, and institutional computer science platforms above \$3,000 per teacher/year.